

ACADEMIC YEAR 2023/24

SUBJECTS OFFERED IN ENGLISH

DEGREE IN BUSINESS AND MANAGEMENT / FINANCE AND ACCOUNTING / ECONOMICS

Autumn Semester

	Monday	Tuesday	Wednesday	Thursday	Friday
9-11	Mathematics I - 1st year, 4M A. 0.12 Marketing Principles* - 2nd year, 3M A. 2.1	Introduction to Microeconomics - 1st year, 4M A. 0.12	Financial Management: Finance - 3rd year, 5M A. 2.1 / L.I.2.2	World Economy - 3rd year, 5M A. 2.1 Operations Management* - 2nd year, 3M A. 2.3	Microeconomy - 2nd year, 6M A. 0.12
11-13	Operations Management* - 2nd year, 3M A. 2.3 World Economy - 3rd year, 5M A. 2.1	Microeconomy - 2nd year, 6M A. 0.12	Mathematics I - 1st year, 4M A. 0.12 Marketing Principles* - 2nd year, 3M A. 2.1	Introduction to Microeconomics - 1st year, 4M A. 0.12	Financial Management: Finance - 3rd year, 5M A. 2.1

Spring Semester

	Monday	Tuesday	Wednesday	Thursday	Friday
9-11	Company Organization - 1st year, 4M A. 0.12	Introduction to Macroeconomics - 1st year, 4M A. 0.12	Principles of Applied Economics - 1st year, 4M A. 0.12 Human Resources Management* - 2nd year, 3M A. 0.10	Macroeconomy* - 2nd year, 5M A. 2.3	Financial Management: Investment - 2nd year, 6M A. 2.3
11-13	Macroeconomy* - 2nd year, 5M A. 2.3	Financial Management: Investment - 2nd year, 6M A. 2.3 / L.I.2.2	Company Organization - 1st year, 4M A. 0.12	Introduction to Macroeconomics - 1st year, 4M A. 0.12	Principles of Applied Economics - 1st year, 4M A. 0.12 / L.I.2.1 Human Resources Management* - 2nd year, 3M A. 0.10

International Trade Speciality

	Monday	Tuesday	Wednesday	Thursday	Friday
9-11	International Economics - 3rd year, 1UM A. 1.6	International Marketing - 3rd year, 2M A. 1.6	International Commercial Law - 3rd year, 1UM A. 1.6	International Finance - 3rd year, 1UM A. 1.6	International Economic Relations - 3rd year, 1UM A. 1.6
11-13	International Finance - 3rd year, 1UM A. 1.6 / L.I.2.2	International Economic Relations - 3rd year, 1UM A. 1.6	International Economics - 3rd year, 1UM A. 1.6	International Marketing - 3rd year, 2M A. 1.6	International Commercial Law - 3rd year, 1UM A. 1.6

The subjects are offered in all three degrees in Reus, except those marked with a *

* "Macroeconomy" (not offered in the degree of Finance and Accounting),

* "Marketing Principles" (only offered in the degree of Business and Management)

* "Human Resources Management" (only offered in the degree of Business and Management)

* "Operations Management" (only offered in the degree of Business and Management)

MASTER IN INTERNATIONAL MARKETS --TIMETABLE 2023-24

Bloc 1 - 1Q - Starts: Oct.3; Ends: Nov. 7

	Monday	Tuesday	Wednesday	Thursday	Friday
15-17	Communications and Intercultural Mgmt A.0.11	Communications and Intercultural Mgmt A.0.11	Communications and Intercultural Mgmt A.0.11	Innovation in a Global Environment A.0.11	Data Analysis for Int Business A.0.11 / Strategic Behavior and Game Theory A. 2.3
17-19	Social Responsibility & Business Ethics A.0.11	Social Responsibility & Business Ethics A.0.11	Social Responsibility & Business Ethics A.0.11	Challenges of Globalization A.0.11	Internationalization Strategies A.0.11

Bloc 2 - 1Q - Starts: Nov. 8; Ends: Dec. 15

	Monday	Tuesday	Wednesday	Thursday	Friday
15-17	Leadership and Decision Making A.0.11	Leadership and Decision Making A.0.11	Leadership and Decision Making A.0.11	Innovation in a Global Environment A.0.11	Data Analysis for Int Business A.0.11 / Strategic Behavior and Game Theory A. 2.3
17-19	Negotiation Techniques A.0.11	Negotiation Techniques A.0.11	Negotiation Techniques A.0.11	Challenges of Globalization A.0.11	Internationalization Strategies A.0.11

Bloc 3 - 1Q - Starts: Jan. 8; Ends: Feb. 9

	Monday	Tuesday	Wednesday	Thursday	Friday
15-17	International Financial Markets A.0.11	International Financial Markets A.0.11	International Financial Markets A.0.11	Innovation in a Global Environment A.0.11	Data Analysis for Int Business Aa.0.11 / Strategic Behavior and Game Theory A.2.3
17-19	Research Techniques A.0.11	Research Techniques A.0.11	Research Techniques A.0.11	Challenges of Globalization A.0.11	Internationalization Strategies A.0.11

Bloc 4 - 2Q - Starts: Feb. 19; Ends: April 12 (Note: Easter break from March 23 to April 1)

	Monday	Tuesday	Wednesday	Thursday	Friday
15-17	Analysis of Macroec Data A.0.11	Business English A.0.11	Analysis of Macroec Data A.0.11	Business English A.0.11	
17-19	Comparative Taxation A.0.11	Sustainability and the Welfare State A.0.11	Comparative Taxation A.0.11	Sustainability and the Welfare State A.0.11	

Bloc 5 - 2Q - Starts: April 15; Ends: May 29

	Monday	Tuesday	Wednesday	Thursday	Friday
15-17	Regional Economics A.0.11/ International Economic Policy A.2.3	Emerging Economies A.0.11	Regional Economics / International Economic Policy A.2.3	Emerging Economies A.0.11	
17-19	Market Competition and Regulation A.0.11	Analysis of Microec Data A.2.3/ Competition Law A.0.11	Market Competition and Regulation A.0.11	Analysis of Microec Data A.2.3/ Competition Law A.0.11	